



# FUNDRAISING OPPORTUNITY!

Art Center's ArtSplash 2021  
September 4 & 5

Art Center's ArtSplash is celebrating its 27<sup>th</sup> year and invites you to be a part of the FUN! At ArtSplash, art mixes with continuous family entertainment, strolling performers and demonstrations, and a delicious variety of festival foods. One of the event's most popular areas is the children's area, which is designed for children and parents to create "hands-on" projects to take home.

**This year, ArtSplash will select up to ten area non-profit organizations to host children's activity booths for a fundraising opportunity unlike any others!**

Please read through the Application and Key Information Sheet BEFORE submitting any items.

Include these items with your application and submit no later than **June 1, 2021**.

- \$75 registration fee
- If your application is not accepted, the registration fee will be returned with the notification letter.
- A sample of your project
- NO FACE PAINTING OR TEMPORARY TATTOOS WILL BE ALLOWED.

Upon acceptance, all organizations must be in contact with Erin Webber-Dreeszen, Development Coordinator to finalize arrangements.

This is a wonderful way for your organization to not only raise money to support your projects, but also to promote community awareness. We look forward to receiving your application!

Questions? Please contact me at 712-279-6272 x3232 or [ewebber@sioux-city.org](mailto:ewebber@sioux-city.org).

Thank you!

A handwritten signature in black ink, appearing to read "Erin Webber-Dreeszen", with a large, looping flourish at the end.

Erin Webber-Dreeszen  
Development Coordinator  
Sioux City Art Center



**2021 ArtSplash Children's Area Activity Booth Application**

**Non-profit organization** \_\_\_\_\_

**For-profit sponsor (if any)** \_\_\_\_\_

**501c3 Tax ID Number (Required)** \_\_\_\_\_

**Contact person** \_\_\_\_\_

**Mailing address** \_\_\_\_\_

**Phone (days)** \_\_\_\_\_ **(evenings)** \_\_\_\_\_

**Email address** \_\_\_\_\_

**Description of activity (enclose sample project with application)**  
**NO FACE PAINTING OR TEMPORARY TATTOOS ARE ALLOWED.**

**Number of \$1 tickets you want to charge for the activity** \_\_\_\_\_ **(1 to 5 tickets)**

**We need: Electricity** \_\_\_\_\_ **Water Source** \_\_\_\_\_

**Please return completed form, one finished project, and your \$75 registration fee to:**

**Art Center's ArtSplash  
Sioux City Art Center  
225 Nebraska Street  
Sioux City, IA 51101**

**You will be notified no later than June 15 about the acceptance of your application. If your application is not accepted, your registration fee will be returned with the notification letter.**

**APPLICATION DEADLINE: June 1, 2021**



## KEY INFORMATION FOR NON PROFIT ORGANIZATIONS HOSTING 2021 CHILDREN'S ART ACTIVITY BOOTH

### SET UP

Set up for Art Center's ArtSplash will take place on Friday, September 3<sup>rd</sup> from 10AM to 5PM. You must set up your booth on Friday during the designated time – no exceptions. If your booth is not setup on Friday during the designated times, you will not be allowed to participate in the festival in 2021, nor in Art Center's ArtSplash 2022.

### SETTING UP AND BREAKING DOWN YOUR BOOTH

Your booth should be ready to go by 9:30 on Saturday and Sunday morning. Your organization is responsible for cleaning your area at the end of each day. PLEASE NOTE: If your area is not completely clean on Sunday at the end of the festival, your organization will not be welcomed back.

#### ART CENTER'S ARTSPLASH PROVIDES:

- 10x10' Tent
- (2) 8' Tables
- Chairs for guests making your craft
- ArtSplash Staff to assist you if you have needs during the festival
- (2) complimentary admission wristbands given to your organization. Additional admission wristbands may be purchased in advance at a discounted rate for your volunteers. You will need to provide a list of names to take advantage of the discounted price of \$2 per wristband. Limit of 40 per organization.

#### YOUR ORGANIZATION PROVIDES:

- Your craft supplies  
**Please note:** project must be the one accompanying your application.
- Additional tables
- Chairs for volunteers
- Water
- Trash bags
- Volunteers
  - Schedule workers for three hour shifts, with enough volunteers to help children complete projects as quickly as possible.
  - Have at least 2 adult volunteers at all times, in addition to any youth volunteers you may have.
- Creative organization signage
- Booth decoration – STRONGLY ENCOURAGED to attract kids and their parents!

### TICKET AND MONEY MATTERS:

#### DURING THE FESTIVAL:

- ArtSplash volunteers sell \$1 activity tickets to festival guests.
- Your volunteers will be responsible for collecting the correct number of activity tickets for your project.
- ArtSplash provides a container for ticket collection.
  - Each day, you will sign for your container and verify that it is sealed shut, with only a slit in the top.
  - At the each day, you will sign out your container with an ArtSplash volunteer for storage.

#### AFTER THE FESTIVAL:

- During the week following ArtSplash, a representative from your organization will be responsible to sit with a member of ArtSplash staff to open the seal on your container and count your tickets.
- ArtSplash will keep 15% of your booth's profits, and your organization will receive a check for the remaining amount by the end of September.

### QUESTIONS?

Please call us at 712-279-6272 ext. 3232 or e-mail us at [ewebber@sioux-city.org](mailto:ewebber@sioux-city.org).

Erin Webber-Dreeszen  
Development Coordinator  
Sioux City Art Center