



**ArtSplash 2017**

**September 2-3**

Saturday: 10 am – 6 pm

Sunday: 10 am – 5 pm

**2017 SPLASH Artist Program**  
**Supporting Professional Local Artists – Siouxland Homegrown**

## **The Program**

The SPLASH Artist Program is designed as an alternative marketing opportunity for local Siouxland artists. The goal for the program is to help those artists who have not explored the festival market, providing a positive first time out. A SPLASH artist is asked to either be attempting to launch a professional career in the arts or an artist taking his or her established career to the next level. Community and local artists with a significant body of art work, living within a 60 mile radius can apply for the SPLASH Artist program.

Our jury will select up to five artists to participate free of charge in the 2017 ArtSplash festival on Labor Day weekend, September 2 and 3. We connect gifted newcomers with experienced mentors who will help navigate the operational details of selling artwork in the festival market.

Entry is open to any artist who has never taken part in a juried art show and lives in the Siouxland area or surrounding area. All work must be original and created by the artist. Students should be in a Master's program. Please keep in mind we are looking for your own style and vision, not instructor-driven pieces. Minimum age: 21; no upper age limit. Artist is eligible to be in the SPLASH artist program only one time (may apply again if you were not accepted in previous years).

## **Deadlines**

**Deadline to apply – on or before May 1**  
**Notification by – June 1**

**Hand-deliver or mail to:**  
**SPLASH Artist Program**  
**Sioux City Art Center**  
**225 Nebraska Street**  
**Sioux City, IA 51101**

## **Key Rules and Regulations**

### **Image Specifications:**

- Submit a CD-ROM or Thumb drive with five images of your work, (one additional view or detail image per piece is optional for 3D works only).
- File size must be fewer than 5MB per image.
- Only jpg files.
- Do not e-mail your images.
- Do not refer us to a web site (you may include your website on your application, but we still want to view the CD or Thumb drive).
- Include (either on paper, on your CD in a word document file) the title with corresponding image number, medium, dimensions and anticipated price of each work. Describe the process for each work. Be sure we can tell which title/number and description goes with each image.

### **Show & Sales:**

- All artwork must be original (no reproductions) and created by the artist as represented.
- Artwork that differs significantly from the works submitted for jury may be refused.
- Accepted work must be ready to present professionally.
- All work must be for sale, all proceeds go directly to the artist.

## **Festival Details**

### **Festival Location:**

Riverside Park  
1301 Riverside Blvd.  
Sioux City, IA  
51109

### **Festival Dates and Times:**

September 2, 2017: 10 am – 6 pm  
September 3, 2017: 10 am – 5 pm



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### 2017 SPLASH Artist Application

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Your primary medium \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Your signature is required and indicates acceptance of all conditions in this prospectus.*

#### On an additional page, tell us:

- What inspires you, what drives your work or what excites you about your techniques?
- What makes your work unique or unusual?
- What do you hope to gain from this experience or what would you like to learn?

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**Application deadline:** May 1, 2017

**Notification:** June 1, 2017

**Hand-deliver or mail to:**  
**SPLASH Artist Program**  
**Attn: Erin Webber-Dreeszen**  
**Sioux City Art Center**  
**225 Nebraska Street**  
**Sioux City, IA 51101**